



## **PRIVACY POLICY**

### **1. General**

This Privacy Policy, referred to below as 'Privacy Policy', governs the use of the products and/or services of Th. Vergeer en Zonen B.V. and its associated companies, referred to below as '**Vergeer**' or '**we**'.

Our company specialises in the maturing, slicing and packaging of cheese for sale in the Netherlands and abroad. If you purchase products and/or services via our websites [www.vergeerholland.com](http://www.vergeerholland.com) and , together referred to below as the 'Websites', or apply for a job online, you thereby agree to the following Privacy Policy and the Conditions of Use. These can be read, downloaded and printed out via our Websites.

We respect your privacy. The information about you that we process is therefore handled and protected with the greatest possible care. By registering with or applying for a job through our Websites, the information you supply, referred to below as your 'Personal Data', will be processed. In processing Personal Data we comply with the relevant laws and regulations, including the General Directive in Data Protection. Please read this Privacy Policy carefully so that you understand your rights and obligations.

The registered office address of Vergeer is at Reewal 18, 2811 PT Reeuwijk, the Netherlands. It is recorded in the register of the Netherlands Chamber of Commerce under number: 29006291. If you have any questions about this Privacy Policy, please contact [marketing@vergeerholland.com](mailto:marketing@vergeerholland.com).

### **2. Processing of Personal Data**

This Privacy Policy governs the products and/or services offered by Vergeer via its Websites.

We process the Personal Data of the users of our services and products when they register with Vergeer for the first time and - if they then make use of our products or services – with each subsequent contact between the user and a service and/or product offered by Vergeer. This Personal Data is processed by us in accordance with this Privacy Policy. The Personal Data may be used in combination with other information about the user for the purposes set out in section 6, below.

### **3. It is not mandatory to supply Personal Data**

It is a principle that it is not mandatory to supply us with Personal Data. You always have the choice either to input your Personal Data or to log in using a social media account (such as Facebook, Twitter, and YouTube), by which you agree that Vergeer will then receive certain Personal Data described below from this account. The Personal Data obtained in this way differs per social media and also depends on your account settings on these social media. We are not responsible for any privacy conditions applicable to these social media. You can make use of the services and products of Vergeer by registering via the Websites and/or by logging on via a social media account. In this way you give us your clear consent to process your Personal Data. If you are asked to input Personal Data, it will indicate what Personal Data is essential and what Personal Data you have the option to provide us with. If you are under the age of 16,

you can only provide us with Personal Data if you have been given permission for this from your parent(s) or lawful guardian who has read this Privacy Policy.

#### **4. How we collate information**

We can collate Personal Data that is supplied by a user by, for example, registering or making use of a log-in via a social media account, or that we receive as unique ID numbers from the computer, tablet, smartphone or other electronic device with a working data connection, referred to below as a 'Device', used by the user of the services (irrespective of the service and means of use). We also collate Personal Data from users via third parties which enable us to better identify the use of our products and services.

#### **5. Types of data and processing purposes**

Vergeer may process your Personal Data, including: your business name, Chamber of Commerce registration number, title, name, date of birth, sex, address, mobile phone and landline numbers, e-mail address, information about your interests or other data that you provide as a user of our Website. In addition, our servers also automatically record certain data, such as your URL, IP address, browser type and language, and the date and time of your visit to our Websites. We store your Personal Data for as long as is necessary for the purposes set out below, or to comply with our statutory obligations pertaining to storage periods.

#### **6. Purposes**

We may use your Personal Data for the following purposes:

- to offer you the services, products and/or information from Vergeer (via our digital extension or otherwise, including, but not limited to, the Websites) and to adapt these to your needs and wishes;
- to enable you to post and exchange information via our digital extension, including, but not limited to, the Websites, or to contact other users via our Websites;
- in the event of an online job application via the Websites in order to contact you;
- to send you user information and service messages;
- if you have given your clear consent to this: to send you, via electronic means, commercial information pertaining to Vergeer as well as to third parties who in and around our own services and/or products and Website advertise, sponsor, offer prizes, etc.;
- to analyse, maintain, secure and optimise our Websites and underlying technologies;
- to compile user statistics;
- to advertise, track and pixelate in a targeted way;
- to comply with the relevant legal and regulatory framework.

Your Personal Data will not be used for purposes other than those listed above. We may use service providers to process your Personal Data, who will act as processors, only under our instructions.

#### **7. Third parties**

We may engage third parties in the performance or delivery of services and products. Insofar as these third parties process your Personal Data for such purpose, they do this in the capacity of a processor on our behalf and we have taken the required technical and organisational measures to ensure that your Personal Data will be processed in accordance with this Privacy Policy. We will only forward your Personal Data to supervisory bodies, tax authorities, and investigative bodies if we are required to do so by law. If you have given your clear consent beforehand, we can forward your Personal Data to third parties who in and around our own services and products and Website advertise, sponsor, offer prizes, etc.

## **8. Security**

We maintain at all times a level of security in the processing of your Personal Data that, having regard to the state of the art technology, should be sufficient in preventing unauthorised access to, or alteration, disclosure or loss of your Personal Data.

## **9. Link to third-party websites**

Our Websites contain hyperlinks to third-party websites. We are not responsible for the content of these websites.

## **10. Cookies**

Via our Websites we may make use of cookies, which will be stored by your browser on your computer or mobile device. You can find further information about placing cookies in our Cookie Policy [\[include link\]](#).

## **11. Inspection, correction, deletion and data portability**

You can ask us to inspect, correct, or delete your Personal Data, or forward it to another party (data portability). To do this, you can send a specific request to us, in which you provide your name and contact details. Vergeer will respond to your request as soon as possible, and normally within four weeks. If you request us to delete your Personal Data, then Vergeer will do this as quickly as possible unless and insofar as we are required by law to store the relevant data. You can send us such request by e-mail addressed to [marketing@vergeerholland.com](mailto:marketing@vergeerholland.com) or by post to the address underneath, heading the request with the words 'Exercise of rights by data subject':

Th. Vergeer en Zonen B.V.  
Reewal 18  
2811 PT Reeuwijk  
The Netherlands

## **12. Changes**

We reserve the right to amend this Privacy Policy. We therefore advise that you read this Cookie Policy at regular intervals to check for any changes.